



THEY SERVE IN SILENT VIGIL



THE HEROIC FAMILIES BEHIND
AMERICA'S FRONTLINE WARRIORS

THEY SERVE IN SILENT VIGIL

They Serve In Silent Vigil is a 1-hour , OTO & the next installment of the highly respected “Patriot Series.” The focus of this special is to pay tribute to the heroic service, sacrifices and commitment made by the families of America’s frontline warriors. The program is designed to inspire & educate Americans of all life stages as to the vital role, the hardships & sacrifices, and the remarkable contributions made by the military families of former and currently active & deployed military personnel.

These are personal stories of ordinary American families - men, women & children who bravely stand alone and face that moment when they must wave goodbye and begin an unexpected or unanticipated journey. These are sometimes stories of disappointment, loneliness, and even despair. But, they are also stories showing the power of the human spirit, perseverance, devotion to duty, loyalty & commitment, and indeed, hope for the future.

Above all, this is a tribute to America’s Unsung Patriots – the wives & husbands, the sons & daughters, the mothers & fathers who sacrifice “in silent vigil” and, indeed, serve every hour of every day along side America’s frontline warriors.



Produced by 45 North Communications (creators of *Arlington*, *The Medal* & most recently, *A Nation Remembers...*) in cooperation with The National Defense University Foundation & the Office of the Secretary of Defense, this made for TV event embodies a creative mix of compelling storytelling, emotionally moving historical retrospectives, extensive original interviews with senior military & governmental leaders, and a host of military family members. The program is also produced in stunning high-definition and includes an original music score by Emmy Award winner, David Barrett (Olympics, PBS & NCAA’s *One Shining Moment*).

Airing window: May 26, 2012 – May 31, 2013

Running Time: 1 Hour (unlimited runs)

Barter syndicated: 7:00 Local/5:00 National



**For more information,
please contact...**



Aspen Office: 44895 Hwy 82, Aspen, CO 81611 or Boston Office: 2135 Washington Street, Canton, MA 02021

Phone: 970/366-2312 * Email: kayla@newvisionssyndication.com

Report Summary

*** FINAL REPORT ***

TITLE: *They Serve in Silent Vigil*

Return on Investment (ROI):

Spot Buy = 457 Airings x \$450 average value/spot = \$205,650

IBM received (6) x :30 commercials = \$1,233,900

Ford received (1) x :60 commercial = \$411,300

"DVD" received (1) x :60 commercial = \$411,300

"DVD" received (2) x :30 commercials = \$411,300

Jordan Reses received (1) x :30 commercial = \$205,650

Compilation of ROI for all barter, commercial spots = \$2,673,450

Distribution Totals & "Reach" for May 10, 2013 - June 1, 2013:

# of Broadcast TV Households (Multiple Airings):	99,480,050
% of Broadcast TV Households (Multiple Airings):	8.711
# of Broadcast TV Households (Single Airings):	1,134,220
% of Broadcast TV Households (Single Airings):	1.006

Distribution Totals and "Reach" Since Inception:

Number of DMAs (Designated Market Area):	162
% of DMAs:	77%
# of Broadcast TV Households (Multiple Airings):	198,153,260
% of Broadcast TV Households (Multiple Airings):	175.890
# of Broadcast TV Households (Single Airings):	97,609,800
% of Broadcast TV Households (Single Airings):	86.142
American Forces Network: (Total # of service members & their families "reached"/airing)	2,000,000
Caribbean TV/WSEE PR-TV (# of TVHH - Multiple Airings):	25,390,080
Caribbean TV/WSEE PR-TV (% of TVHH-Multiple Airings): (Based on US TVHH Universe)	21.904
Caribbean TV/WSEE PR-TV (# of TVHH - Single Airings):	6,347,520
Caribbean TV/WSEE PR-TV (% of TVHH-Single Airings): (Based on US TVHH Universe)	5.476

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
1	New York	NY	WCBS-CBS	5/27/2012	2:00 PM	6.444	7,387,810
2	Los Angeles	CA	KABC-ABC	5/26/2013	3:00 PM	4.917	5,613,460
3	Chicago	IL	WBBM-CBS	5/18/2013	1:00 PM	3.047	3,493,480
4	Philadelphia	PA	KYW-CBS	7/1/2012	4:00 PM	2.611	2,993,370
4	Philadelphia	PA	WMGM-NBC	6/24/2012	12:00 PM	0.336	385,000
4	Philadelphia	PA	WMGM-NBC	5/19/2013	12:00 PM	0.337	385,000
5	Dallas	TX	WXIA-NBC	11/10/2012	12:30 PM	2.243	2,571,310
6	San Francisco	CA	KPIX-CBS	7/22/2012	12:00 PM	2.186	2,506,510
7	Boston	MA	WBZ-CBS	5/27/2012	1:00 PM	2.076	2,379,690
7	Boston	MA	WBZ-CBS	5/19/2013	2:00 PM	2.073	2,366,690
9	Atlanta	GA	WXIA-NBC	7/1/2012	1:30 PM	2.000	2,292,640
10	Washington	DC	WJLA-ABC	11/11/2012	3:00 PM	2.059	2,360,180
8	Washington	DC	WJLA-ABC	5/19/2013	2:00 PM	2.066	2,359,160
11	Detroit	MI	WWJ-CBS	5/12/2013	2:00 PM	1.617	1,845,920
12	Seattle	WA	KONG-IND	12/25/2012	1:00 PM	1.580	1,811,420
13	Phoenix	AZ	KNXV-ABC	5/27/2012	3:00 PM	1.580	1,881,330
13	Phoenix	AZ	KNXV-ABC	7/1/2012	12:00 PM	1.580	1,881,330
14	Tampa	FL	WTSP-CBS	5/27/2012	1:00 PM	1.560	1,788,240
14	Tampa	FL	WTSP-CBS	7/1/2012	1:00 PM	1.560	1,788,240
14	Tampa	FL	WTSP-CBS	5/18/2013	2:00 PM	1.582	1,806,560
14	Tampa	FL	WTSP-CBS	5/26/2013	12:00 PM	1.582	1,806,560
15	Minneapolis/St. Paul	MN	WCCO-CBS	11/11/2012	5:30 AM	1.502	1,721,940
15	Minneapolis/St. Paul	MN	WCCO-CBS	5/18/2013	12:00 PM	1.513	1,728,050
16	Miami	FL	WFOR-CBS	5/27/2012	2:00 PM	1.381	1,583,800
16	Miami	FL	WBFS-My Net	5/18/2013	3:00 PM	1.420	1,621,130
17	Denver	CO	KMGH-ABC	11/11/2012	12:00 PM	1.351	1,548,570
18	Cleveland	OH	WEWS-ABC	7/1/2012	2:00 PM	1.321	1,514,170
18	Cleveland	OH	WEWS-ABC	11/11/2012	2:00 PM	1.321	1,514,170
20	Sacramento	CA	KOVR-CBS	5/26/2012	11:00 AM	1.211	1,388,570
22	Portland	OR	KOIN-CBS	5/26/2012	11:00 AM	1.038	1,190,010

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
23	Pittsburgh	PA	WTAE-ABC	7/1/2012	1:00 PM	1.022	1,171,490
24	Raleigh/Durham	NC	WTVD-ABC	8/24/2012	3:00 PM	0.997	1,143,420
26	Indianapolis	IN	WISH-CBS	5/25/2013	1:00 PM	0.968	1,109,970
29	Nashville	TN	WTVF-CBS	5/26/2012	1:00 PM	0.894	1,024,560
29	Nashville	TN	WTVF-CBS	11/3/2012	12:30 PM	0.894	1,024,560
30	Hartford	CT	WCTX-My Net	5/26/2012	4:00 PM	0.878	1,006,280
30	Hartford	CT	WTNH-ABC	5/27/2012	4:00 PM	0.878	1,006,280
30	Hartford	CT	WTNH-ABC	6/24/2012	2:00 PM	0.878	1,006,280
30	Hartford	CT	WCTX-My Net	7/1/2012	1:00 PM	0.878	1,006,280
30	Hartford	CT	WTNH-ABC	11/11/2012	2:00 PM	0.878	1,006,280
30	Hartford	CT	WTNH-ABC	5/18/2013	2:00 PM	0.873	996,550
30	Hartford	CT	WCTX-My Net	5/25/2013	5:00 PM	0.873	996,550
30	Hartford	CT	WCTX-My Net	5/26/2013	4:00 PM	0.873	996,550
31	Kansas City	MO	KCWE-CW	5/27/2012	6:00 PM	0.820	939,740
31	Kansas City	MO	KMBC-ABC	6/10/2012	12:00 PM	0.820	939,740
31	Kansas City	MO	KMBC-ABC	10/21/2012	4:00 PM	0.820	939,740
34	Milwaukee	WI	WITI-FOX	6/10/2012	12:00 PM	0.792	907,660
34	Milwaukee	WI	WITI-FOX	6/16/2012	4:00 PM	0.792	907,660
34	Milwaukee	WI	WITI-FOX	6/23/2013	1:00 PM	0.792	907,660
34	Milwaukee	WI	WITI-FOX	12/1/2012	1:00 PM	0.792	907,660
36	San Antonio	TX	WOAI-NBC	9/2/2012	11:00 AM	0.768	880,690
37	Greenville	SC	WSPA-CBS	6/3/2012	1:30 PM	0.751	860,930
37	Greenville	SC	WYCW-CW	6/10/2012	5:00 PM	0.751	860,930
37	Greenville	SC	WSPA-CBS	7/21/2012	2:00 PM	0.751	860,930
37	Greenville	SC	WSPA-CBS	5/25/2013	1:00 PM	0.741	846,030
38	West Palm Beach	FL	WPEC-CBS	5/27/2012	2:00 PM	0.687	788,020
38	West Palm Beach	FL	WPEC-CBS	7/21/2012	5:00 PM	0.687	788,020
38	West Palm Beach	FL	WPEC-CBS	5/19/2013	12:00 PM	0.696	794,310
39	Birmingham	AL	WVTM-NBC	11/11/2012	11:30 AM	0.644	738,790
39	Birmingham	AL	WVTM-NBC	11/17/2012	1:00 PM	0.644	738,790

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
40	Las Vegas	NV	KLAS-CBS	5/26/2012	11:00 AM	0.643	737,300
40	Las Vegas	NV	KLAS-CBS	1/20/2013	1:00 PM	0.643	737,300
41	Harrisburg	PA	WHP-CBS	5/27/2012	2:00 PM	0.636	729,440
42	Grand Rapids	MI	WZZM-ABC	5/27/2012	5:00 PM	0.630	722,150
42	Grand Rapids	MI	WOTV-ABC	11/11/2012	1:00 PM	0.630	722,150
43	Norfolk	VA	WVBT-FOX	5/27/2012	2:00 PM	0.627	718,750
43	Norfolk	VA	WVBT-FOX	7/1/2012	3:00 PM	0.627	718,750
43	Norfolk	VA	WAVY-NBC	11/11/2012	1:00 PM	0.627	718,750
44	Norfolk	VA	WAVY-NBC	1/13/2013	2:30 PM	0.622	709,730
44	Norfolk	VA	WVBT-FOX	5/19/2013	12:00 PM	0.622	709,730
45	Albuquerque	NM	KOAT-ABC	6/10/2012	12:00 PM	0.619	710,050
46	Greensboro	NC	WXLV-ABC	11/11/2012	1:00 PM	0.603	691,200
46	Greensboro	NC	WMYV-My Net	11/10/2012	2:00 PM	0.603	691,200
46	Greensboro	NC	WXLV-ABC	5/19/2013	2:00 PM	0.609	695,100
47	Austin	TX	KBVO-My Net	5/26/2012	2:00 PM	0.599	686,830
47	Austin	TX	KBVO-My Net	6/10/2012	2:00 PM	0.599	686,830
47	Austin	TX	KNVA-CW	6/23/2012	5:00 PM	0.599	686,830
47	Austin	TX	KNVA-CW	9/30/2012	2:00 PM	0.599	686,830
47	Austin	TX	KXAN-NBC	11/17/2012	1:00 PM	0.599	686,830
48	Louisville	KY	WHAS-ABC	5/27/2012	5:00 PM	0.588	674,050
48	Louisville	KY	WHAS-ABC	6/24/2012	1:00 PM	0.588	674,050
48	Louisville	KY	WHAS-ABC	5/18/2013	2:00 PM	0.588	670,880
49	Memphis	TN	WMC-NBC	11/11/2012	12:30 PM	0.584	669,940
50	Jacksonville	FL	WTEV-CBS	5/27/2012	1:00 PM	0.584	669,840
50	Jacksonville	FL	WTEV-CBS	5/30/2012	1:00 PM	0.584	669,840
50	Jacksonville	FL	WAWS-FOX	7/1/2012	1:00 PM	0.584	669,840
50	Jacksonville	FL	WTEV-CBS	4/7/2013	12:00 PM	0.577	659,170
54	Wilkes Barre	PA	WSWB-CW	9/9/2012	3:00 PM	0.515	590,740
54	Wilkes Barre	PA	WQMY-My Net	9/9/2012	5:00 PM	0.515	590,740
57	Richmond	VA	WTVR-CBS	7/27/2012	10:00 PM	0.488	559,390

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
57	Richmond	VA	WTVR-CBS	7/29/2012	12:00 PM	0.488	559,390
57	Richmond	VA	WTVR-CBS	5/19/2013	1:00 PM	0.485	553,390
57	Richmond	VA	WTVR-CBS	5/27/2013	9:00 AM	0.485	553,390
58	Albany	NY	WNYT-NBC	11/11/2012	1:30 PM	0.481	551,120
60	Mobile	AL	WPMI-NBC	5/26/2012	12:00 PM	0.460	527,930
61	Knoxville	TN	WVLT-CBS	5/27/2012	2:00 PM	0.460	527,790
61	Knoxville	TN	WVLT-CBS	6/16/2012	5:00 PM	0.460	527,790
61	Knoxville	TN	WVLT-DT-My Net	6/30/2012	4:00 PM	0.460	527,790
61	Knoxville	TN	WVLT-CBS	7/1/2012	12:30 PM	0.460	527,790
61	Knoxville	TN	WVLT-DT-My Net	11/11/2012	6:00 PM	0.460	527,790
61	Knoxville	TN	WVLT-CBS	5/19/2013	2:00 PM	0.456	520,890
61	Knoxville	TN	WVLT-CBS	5/25/2013	12:00 PM	0.456	520,890
62	Fort Myers	FL	WINK-CBS	7/1/2012	1:00 PM	0.440	504,240
62	Fort Myers	FL	WINK-CBS	7/21/2012	2:00 PM	0.440	504,240
63	Dayton	OH	WHIO-CBS	5/26/2012	1:00 PM	0.431	493,600
65	Charleston	WV	WSAZ-NBC	7/1/2012	2:00 PM	0.406	465,030
66	Roanoke	VA	WSET-ABC	5/26/2012	1:00 PM	0.398	455,860
68	Flint	MI	WJRT-ABC	7/1/2012	2:00 PM	0.394	451,880
67	Flint	MI	WJRT-ABC	5/19/2013	2:00 PM	0.391	446,010
69	Green Bay	WI	WLUK-FOX	5/28/2012	5:00 PM	0.389	445,760
70	Tucson	AZ	KVOA-NBC	7/1/2012	10:30 AM	0.386	442,020
70	Tucson	AZ	KVOA-NBC	11/10/2012	11:30 AM	0.386	442,020
71	Honolulu	HI	KITV-ABC	5/26/2012	8:00 PM	0.379	434,730
71	Honolulu	HI	KITV-ABC	11/10/2012	8:00 PM	0.379	434,730
72	Des Moines	IA	KDSM-FOX	7/1/2012	5:00 PM	0.376	431,300
73	Spokane	IA	KXMN-My Net	5/26/2011	11:00 AM	0.376	431,300
73	Spokane	IA	KXLY-ABC	5/27/2012	3:00 PM	0.376	431,300
73	Spokane	IA	KXLY-ABC	6/30/2012	4:00 PM	0.376	431,300
73	Spokane	IA	KXLY-ABC	7/8/2012	3:00 PM	0.376	431,300
73	Spokane	IA	KXMN-My Net	8/11/2012	9:00 AM	0.376	431,300

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
73	Spokane	WA	KXLY-ABC	6/1/2013	4:00 PM	0.368	420,640
74	Toledo	OH	WTOL-CBS	7/21/2012	5:00 PM	0.384	445,600
74	Toledo	OH	WTOL-CBS	7/22/2012	5:00 PM	0.384	445,600
74	Toledo	OH	WTOL-CBS	10/14/2012	5:00 PM	0.384	445,600
76	Toledo	OH	WTOL-CBS	5/12/2013	3:00 PM	0.359	409,550
75	Springfield	MO	KSPR-ABC	6/2/2012	1:00 PM	0.369	423,010
75	Springfield	MO	KCZ-CW	6/10/2012	4:00 PM	0.369	423,010
75	Springfield	MO	KSPR-ABC	7/1/2012	12:00 PM	0.369	423,010
75	Springfield	MO	KCZ-CW	7/1/2012	4:00 PM	0.369	423,010
75	Springfield	MO	KYTV-NBC	9/2/2012	11:00 AM	0.369	423,010
75	Springfield	MO	KYTV-NBC	9/7/2012	12:30 AM	0.369	423,010
77	Columbia	SC	WACH-FOX	5/27/2012	4:30 PM	0.353	404,830
77	Columbia	SC	WACH-FOX	6/10/2012	12:00 PM	0.353	404,830
77	Columbia	SC	WACH-FOX	7/7/2012	1:00 PM	0.353	404,830
78	Portland	ME	WMTW-ABC	5/27/2012	5:00 PM	0.350	401,370
78	Portland	ME	WMTW-ABC	7/1/2012	2:00 PM	0.350	401,370
78	Portland	ME	WMTW-ABC	11/11/2012	3:00 PM	0.350	401,370
80	Portland	ME	WPXT-CW	1/5/2013	2:00 PM	0.341	389,530
80	Portland	ME	WMTW-ABC	4/21/2013	12:00 PM	0.341	389,530
80	Portland	ME	WMTW-ABC	5/18/2013	2:00 PM	0.341	389,530
79	Rochester	NY	WHAM-ABC	6/10/2012	2:00 PM	0.348	398,790
80	Huntsville	AL	WAFF-NBC	5/31/2012	3:00 PM	0.344	394,010
80	Huntsville	AL	WAFF-NBC	8/26/2012	12:30 PM	0.344	394,010
81	Paducah	KY	WSIL-ABC	6/24/2012	1:00 PM	0.343	393,330
82	Champaign	IL	WCIX-My Net	5/26/2012	12:00 PM	0.337	386,160
82	Champaign	IL	WCIA-CBS	6/2/2012	1:00 PM	0.337	386,160
82	Champaign	IL	WCIX-My Net	6/9/2012	1:30 PM	0.337	386,160
82	Champaign	IL	WCIA-CBS	6/16/2012	4:30 PM	0.337	386,160
83	Shreveport	LA	KMSS-FOX	5/27/2012	3:00 PM	0.337	386,150
83	Shreveport	LA	KSHV-My Net	5/28/2012	9:00 PM	0.337	386,150

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
83	Shreveport	LA	KSHV-My Net	9/11/2012	12:00 PM	0.337	386,150
82	Shreveport	LA	KMSS-FOX	5/6/2013	6:00 AM	0.337	384,410
82	Shreveport	LA	KMSS-FOX	5/13/2013	6:30 AM	0.337	384,410
84	Syracuse	NY	WSYR-ABC	5/27/2012	7:00 PM	0.337	386,090
84	Syracuse	NY	WSYR-ABC	6/17/2012	2:00 PM	0.337	386,090
84	Syracuse	NY	WSYR-ABC	11/11/2012	2:00 PM	0.337	386,090
85	Madison	WI	WMTV-NBC	7/4/2012	6:00 AM	0.330	378,290
86	Chattanooga	TN	WDSI-FOX	7/1/2012	3:00 PM	0.320	366,790
86	Chattanooga	TN	EDSI-My Net	7/7/2012	3:00 PM	0.320	366,790
86	Chattanooga	TN	WFLI-CW	7/21/2012	12:00 PM	0.320	366,790
86	Chattanooga	TN	WDSI-FOX	7/22/2012	3:00 PM	0.320	366,790
86	Chattanooga	TN	WDSI-FOX	8/12/2012	1:00 PM	0.320	366,790
86	Chattanooga	TN	WFLI-CW	6/1/2013	1:00 PM	0.310	353,710
87	Chattanooga	TN	WFLI-CW	1/5/2013	4:00 PM	0.310	353,710
87	Chattanooga	TN	EDSI-My Net	1/19/2013	12:00 PM	0.310	353,710
87	Chattanooga	TN	EDSI-My Net	4/6/2013	3:00 PM	0.310	353,710
87	Chattanooga	TN	WFLI-CW	5/26/2013	1:00 PM	0.310	353,710
87	Harlingen	TX	KRGV-ABC	7/22/2012	1:00 PM	0.316	361,820
87	Harlingen	TX	KRGV-ABC	11/11/2012	2:00 PM	0.316	361,820
86	Harlingen	TX	KRGV-ABC	5/19/2013	1:00 PM	0.319	364,160
88	Waco	TX	KWTX-CBS	5/27/2012	1:00 PM	0.308	353,190
88	Waco	TX	KWTX-CBS	11/3/2012	1:30 PM	0.308	353,190
91	El Paso	TX	KFOX-FOX	5/27/2012	2:00 PM	0.294	336,570
91	El Paso	TX	KFOX-FOX	7/1/2012	3:00 PM	0.294	336,570
90	Colorado Springs	CO	KRDO-ABC	6/10/2012	11:00 AM	0.299	343,160
90	Colorado Springs	CO	KRDO-ABC	6/24/2012	1:00 PM	0.299	343,160
90	Colorado Springs	CO	KRDO-ABC	11/11/2012	1:00 PM	0.299	343,160
89	Colorado Springs	CO	KRDO-ABC	2/18/2013	11:00 AM	0.301	343,990
89	Colorado Springs	CO	KRDO-ABC	5/19/2013	11:00 AM	0.301	343,990
92	Savannah	GA	WTGS-FOX	6/3/2012	5:00 PM	0.292	335,080

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
92	Savannah	GA	WTGS-FOX	6/16/2012	4:00 PM	0.292	335,080
92	Savannah	GA	WJCL-ABC	11/18/2012	3:00 PM	0.292	335,080
92	Savannah	GA	WJCL-ABC	5/19/2013	2:00 PM	0.293	334,750
92	Savannah	GA	WJCL-ABC	5/26/2013	1:00 PM	0.293	334,750
96	Tri-Cities	GA	WEMT-FOX	5/26/2012	2:00 PM	0.282	323,640
96	Tri-Cities	GA	WCYB-DT-CW	5/19/2013	2:00 PM	0.279	319,060
97	South Bend	IN	WSBT-CBS	5/27/2012	2:00 PM	0.281	322,090
97	South Bend	IN	WSBT2-IND	9/3/2012	8:00 PM	0.281	322,090
95	South Bend	IN	WSBT2-IND	5/26/2013	8:00 PM	0.280	319,860
99	Greenville	NC	WCTI-ABC	11/11/2012	1:00 PM	0.268	307,610
100	Greenville	NC	WCTI-ABC	5/25/2013	1:00 PM	0.266	303,280
100	Greenville	NC	WFXI-FOX	5/26/2013	1:00 PM	0.266	303,280
100	Davenport	IA	WHBF-CBS	5/26/2012	1:00 PM	0.268	307,050
100	Davenport	IA	WHBF-CBS	5/27/2012	1:00 PM	0.268	307,050
99	Davenport	IA	WQAD-ABC	5/26/2013	12:30 PM	0.266	303,800
102	Johnstown	PA	WATM-ABC	5/26/2012	1:00 PM	0.238	272,520
102	Johnstown	PA	WWCP-FOX	5/27/2012	12:00 PM	0.238	272,520
102	Johnstown	PA	WWCP-FOX	5/16/2013	11:00 PM	0.238	272,520
103	Myrtle Beach	SC	WPDE-ABC	5/26/2012	2:00 PM	0.252	289,060
103	Myrtle Beach	SC	WWMB-CW	7/15/2012	3:00 PM	0.252	289,060
103	Myrtle Beach	SC	WPDE-ABC	1/6/2013	2:00 PM	0.250	285,550
103	Myrtle Beach	SC	WWMB-CW	1/6/2013	9:00 PM	0.250	285,550
103	Myrtle Beach	SC	WFXB-FOX	5/19/2013	2:00 PM	0.250	285,550
104	Evansville	IN	WEVV-CBS	5/26/2012	1:00 PM	0.251	287,880
104	Evansville	IN	WEVV-DT-FOX	5/27/2012	11:00 AM	0.251	287,880
104	Evansville	IN	WEVV-DT-FOX	7/1/2012	2:00 PM	0.251	287,880
104	Evansville	IN	WEVV-CBS	11/3/2012	12:30 PM	0.251	287,880
104	Evansville	IN	WEVV-CBS	5/26/2013	1:00 PM	0.249	284,040
105	Lincoln	NE	KLKN-ABC	11/11/2012	1:00 PM	0.244	280,310
106	Tallahassee	FL	WTLH-FOX	9/2/2012	5:00 PM	0.238	272,520

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Housholds Reached	TV Households Reached
106	Tallahassee	FL	WTLH-FOX	4/28/2013	1:00 PM	0.239	273,120
107	Tyler	TX	KLPN-My Net	5/26/2012	4:00 PM	0.237	271,400
107	Tyler	TX	KFXK-FOX	6/17/2012	3:30 PM	0.237	271,400
107	Tyler	TX	KETK-NBC	6/24/2012	12:00 PM	0.237	271,400
107	Tyler	TX	KFXK-FOX	3/23/2013	11:00 PM	0.235	268,150
107	Tyler	TX	KFXK-FOX	4/14/2013	5:00 PM	0.235	268,150
107	Tyler	TX	KLPN-My Net	4/20/2013	4:00 PM	0.235	268,150
107	Tyler	TX	KLPN-My Net	5/18/2013	11:00 PM	0.235	268,150
108	Reno	NV	KOLO-ABC	7/7/2012	12:00 PM	0.236	271,020
108	Reno	NV	KOLO-ABC	9/16/2012	11:30 PM	0.236	271,020
108	Reno	NV	KOLO-ABC	12/20/2012	1:00 PM	0.236	271,020
109	Fort Wayne	IN	WANE-CBS	5/26/2012	2:00 PM	0.234	267,710
109	Fort Wayne	IN	WANE-CBS	7/22/2012	2:00 PM	0.234	267,710
109	Fort Wayne	IN	WANE-CBS	5/25/2013	1:00 PM	0.232	265,390
110	Youngstown	OH	WKBN-CBS	5/27/2012	1:30 PM	0.230	263,850
110	Youngstown	OH	WYFX-FOX	2/10/2013	3:00 PM	0.228	260,000
110	Youngstown	OH	WKBN-CBS	5/18/2013	2:00 PM	0.228	260,000
112	Boise	ID	KNIN-FOX	7/1/2012	10:30 AM	0.228	261,810
112	Boise	ID	KNIN-FOX	11/3/2012	3:00 PM	0.228	261,810
111	Boise	ID	KIVI-ABC	3/24/2013	1:00 PM	0.227	259,090
111	Boise	ID	KNIN-FOX	5/4/2013	6:00 PM	0.227	259,090
113	Sioux Falls	SD	KTTW-FOX	5/26/2012	2:30 PM	0.228	261,530
113	Sioux Falls	SD	KTTW-FOX	7/1/2012	2:00 PM	0.228	261,530
113	Sioux Falls	SD	KTTW-FOX	8/1/2012	4:00 PM	0.228	261,530
113	Sioux Falls	SD	KTTW-FOX	11/3/2012	12:00 PM	0.228	261,530
112	Sioux Falls	SD	KTTW-FOX	5/19/2013	4:00 PM	0.226	258,460
114	Springfield	MA	WGGB-DT-FOX	5/27/2012	1:30 PM	0.224	257,080
115	Lansing	MI	WILX-NBC	7/1/2012	1:00 PM	0.221	252,890
115	Lansing	MI	WILX-NBC	11/11/2012	1:30 PM	0.221	252,890
116	Peoria	IL	WMBD-CBS	5/26/2012	1:00 PM	0.216	247,850

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Housholds Reached	TV Households Reached
116	Peoria	IL	WMBD-CBS	5/27/2012	1:00 PM	0.216	247,850
116	Peoria	IL	WMBD-CBS	7/22/2012	11:00 AM	0.216	247,850
116	Peoria	IL	WMBD-CBS	8/5/2012	11:00 AM	0.216	247,850
116	Peoria	IL	WMBD-CBS	5/26/2013	1:00 PM	0.214	244,050
117	Fargo	ND	WDAY-ABC	5/27/2012	4:00 PM	0.215	246,780
118	Macon	GA	WMAZ-CBS	7/22/2012	5:00 PM	0.214	245,910
120	Macon	GA	WMAZ-CBS	1/30/2013	3:00 PM	0.212	241,930
120	Macon	GA	WMAZ-CBS	5/11/2013	5:00 PM	0.212	241,930
119	Montgomery	AL	WNCN-ABC	5/25/2013	12:30 PM	0.212	241,930
121	Eugene	OR	KEZI-ABC	9/16/2012	12:00 PM	0.210	241,270
122	Santa Barbara	CA	KCOY-CBS	6/17/2012	11:00 AM	0.201	230,830
122	Santa Barbara	CA	KKFX-FOX	6/17/2012	11:00 AM	0.201	230,830
123	Yakima	WA	KVEW-My Net	5/26/2012	11:00 AM	0.201	230,010
123	Yakima	WA	KAPP-ABC	5/27/2012	3:00 PM	0.201	230,010
123	Yakima	WA	KAPP-ABC	7/1/2012	12:00 PM	0.201	230,010
123	Yakima	WA	KAPP-ABC	7/7/2012	12:00 PM	0.201	230,010
123	Yakima	WA	KVEW-My Net	7/15/2012	2:00 PM	0.201	230,010
123	Yakima	WA	KAPP-ABC	9/1/2012	11:00 AM	0.201	230,010
123	Yakima	WA	KAPP-ABC	9/2/2012	12:00 PM	0.201	230,010
123	Yakima	WA	KAPP-ABC	11/10/2012	4:00 PM	0.201	230,010
122	Yakima	WA	KAPP-ABC	5/26/2013	3:00 PM	0.203	231,950
124	Lafayette	LA	KATC-ABC	11/10/2012	12:00 PM	0.200	229,320
125	Monterey	CA	KION-CBS	6/17/2012	11:00 AM	0.195	223,620
125	Monterey	CA	KCBA-FOX	5/26/2013	1:00 PM	0.196	224,240
126	Bakersfield	CA	KBFX-FOX	7/1/2012	1:00 PM	0.194	221,920
127	Columbus	GA	WLTZ-NBC	11/10/2012	1:00 PM	0.188	215,410
128	La Crosse	WI	WEAU-NBC	7/1/2012	12:30 PM	0.188	215,410
128	La Crosse	WI	WEAU-NBC	7/4/2012	6:00 AM	0.188	215,410
128	La Crosse	WI	WEAU-NBC	9/2/2012	12:00 PM	0.188	215,410
128	La Crosse	WI	WEAU-NBC	11/10/2012	12:30 PM	0.188	215,410

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
128	La Crosse	WI	WEAU-NBC	4/28/2013	11:30 AM	0.185	211,670
130	Amarillo	TX	KZBZ-IND	6/30/2012	9:00 PM	0.171	195,650
130	Amarillo	TX	KZBZ-IND	7/1/2012	12:00 PM	0.171	195,650
130	Amarillo	TX	KFDA-CBS	7/1/2012	2:00 PM	0.171	195,650
130	Amarillo	TX	KZBZ-IND	5/25/2013	7:00 PM	0.173	197,110
130	Amarillo	TX	KFDA-CBS	5/26/2013	1:00 PM	0.173	197,110
131	Chico/Redding	CA	KRCR-ABC	7/1/2012	1:00 PM	0.170	194,590
131	Chico/Redding	CA	KRCR-ABC	10/16/2012	10:00 PM	0.170	194,590
132	Wilmington	NC	WWAY-ABC	5/27/2012	5:00 PM	0.166	190,730
132	Wilmington	NC	WWAY-ABC	9/23/2012	1:00 PM	0.166	190,730
132	Wilmington	NC	WWAY-ABC	4/13/2013	2:00 PM	1.165	188,420
133	Columbus	MS	ECBI-My Net	5/26/2012	12:00 PM	0.166	189,910
133	Columbus	MS	WCBI-CBS	5/26/2012	1:00 PM	0.166	189,910
133	Columbus	MS	ECBI-My Net	5/27/2012	2:00 PM	0.166	189,910
133	Columbus	MS	WCBI-CBS	6/17/2012	2:00 PM	0.166	189,910
133	Columbus	MS	WCBI-CBS	9/8/2012	11:00 PM	0.166	189,910
133	Columbus	MS	ECBI-My Net	5/11/2013	2:00 PM	0.162	184,990
133	Columbus	MS	ECBI-My Net	5/25/2013	2:00 PM	0.162	184,990
134	Rockford	IL	WTVO-DT-My Net	5/26/2013	2:00 PM	0.161	184,360
134	Rockford	IL	WTVO-ABC	7/1/2012	2:00 PM	0.161	184,360
134	Rockford	IL	WTVO-DT-My Net	5/26/2013	2:00 PM	0.157	179,240
135	Wausau	WI	WAOW-ABC	8/19/2012	12:00 PM	0.158	181,280
135	Wausau	WI	WAOW-ABC	8/26/2012	12:00 PM	0.158	181,280
135	Wausau	WI	WAOW-ABC	11/17/2012	12:00 PM	0.158	181,280
135	Wausau	WI	WAOW-ABC	12/16/2012	2:00 PM	0.158	181,280
134	Wausau	WI	WAOW-ABC	3/24/2013	12:30 PM	0.162	184,990
134	Wausau	WI	WAOW-ABC	5/12/2013	12:30 PM	0.162	184,990
136	Topeka	KS	KTKA-ABC	5/27/2012	4:00 PM	0.155	177,710
136	Topeka	KS	KTKA-ABC	11/11/2012	1:30 PM	0.155	177,710
136	Topeka	KS	KTKA-ABC	3/2/2013	1:00 PM	0.154	176,160

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
136	Topeka	KS	KTMJ-FOX	3/16/2013	2:30 PM	0.154	176,160
136	Topeka	KS	KTKA-ABC	3/23/2013	12:00 PM	0.154	176,160
136	Topeka	KS	KTMJ-FOX	3/23/2013	4:00 PM	0.154	176,160
136	Topeka	KS	KTMJ-FOX	4/27/2013	4:00 PM	0.154	176,160
139	Duluth	MN	WDIO-ABC	9/2/2012	3:00 PM	0.152	173,710
139	Duluth	MN	WDIO-ABC	11/11/2012	12:00 PM	0.152	173,710
140	Medford	OR	KDRV-ABC	9/16/2012	12:00 PM	0.149	170,670
141	Beaumont	TX	KFDM-CBS	5/27/2012	12:00 PM	0.147	168,420
141	Beaumont	TX	KFDM-CBS	7/22/2012	2:00 PM	0.147	168,420
142	Wichita Falls	TX	KAUZ-CBS	5/26/2012	12:00 PM	0.140	160,540
142	Wichita Falls	TX	KAUZ-CBS	7/14/2012	12:00 PM	0.140	160,540
143	Wichita Falls	TX	KSWO-ABC	3/31/2013	1:00 PM	0.139	158,500
143	Wichita Falls	TX	KSWO-ABC	5/11/2013	12:00 PM	0.139	158,500
144	Salisbury	MD	WMDT-ABC	7/1/2012	12:30 PM	0.139	159,640
145	Palm Springs	CA	KESQ-ABC	8/11/2012	3:00 PM	0.138	158,440
146	Erie	PA	WSEE-CBS	5/27/2012	2:00 PM	0.138	157,730
146	Erie	PA	WICU-NBC	7/1/2012	1:30 PM	0.138	157,730
146	Erie	PA	WSEE-CBS	7/22/2012	3:00 PM	0.138	157,730
146	Erie	PA	WICU-NBC	9/1/2012	3:00 PM	0.138	157,730
146	Erie	PA	WICU-NBC	4/13/2013	1:00 PM	0.136	155,190
146	Erie	PA	WICU-NBC	4/28/2013	12:30 PM	0.136	155,190
147	Sioux City	IA	KTIV-NBC	7/15/2012	11:00 AM	1.137	157,060
147	Sioux City	IA	KTIV-NBC	11/10/2012	12:30 PM	1.137	157,060
148	Anchorage	AK	KTVA-CBS	5/26/2012	10:00 AM	0.136	155,600
148	Anchorage	AK	KTVA-CBS	8/24/2012	8:00 PM	0.136	155,600
148	Anchorage	AK	KTVA-CBS	11/3/2012	9:00 PM	0.136	155,600
145	Anchorage	AK	KTVA-CBS	5/19/2003	9:00 AM	0.137	156,280
150	Albany	GA	WALB-DT-ABC	9/11/2012	10:00 AM	0.132	151,620
150	Albany	GA	WALB-NBC	11/11/2012	2:00 PM	0.132	151,620
150	Albany	GA	WALB-DT-ABC	11/11/2012	3:00 PM	0.132	151,620

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
150	Albany	GA	WALB-NBC	11/22/2012	5:00 PM	0.132	151,620
151	Midland/Odessa	TX	KOSA-CBS	5/27/2012	12:30 PM	0.127	146,040
151	Midland/Odessa	TX	KOSA-CBS	6/2/2012	12:00 PM	0.127	146,040
151	Midland/Odessa	TX	KOSA-CBS	6/16/2012	1:30 PM	0.127	146,040
152	Midland/Odessa	TX	KOSA-CBS	6/8/2013	1:00 PM	0.129	147,730
152	Minot	ND	KMBY-ABC	5/27/2012	4:00 PM	0.127	145,480
153	Rochester	MN	KTTC-NBC	6/23/2012	1:00 PM	0.127	145,450
153	Rochester	MN	KTTC-NBC	5/12/2013	11:30 AM	0.126	143,330
153	Rochester	MN	KAAL-ABC	5/19/2013	1:00 PM	0.126	143,330
154	Terre Haute	IN	ETHI-FOX	9/2/2012	12:00 PM	0.125	142,780
155	Bangor	MD	WVFX-FOX	5/26/2013	1:30 PM	0.121	138,040
156	Bluefield	WV	WOAY-ABC	6/9/2012	1:00 PM	0.120	137,380
156	Bluefield	WV	WOAY-ABC	7/15/2012	2:00 PM	0.120	137,380
156	Bluefield	WV	WOAY-ABC	8/26/2012	2:00 PM	0.120	137,380
156	Bluefield	WV	WOAY-ABC	11/11/2012	3:00 PM	0.120	137,380
157	Binghamton	NY	WBGH-NBC	6/24/2012	2:00 PM	0.119	136,730
157	Binghamton	NY	WIVT-ABC	6/24/2012	2:00 PM	0.119	136,730
157	Binghamton	NY	WBGH-NBC	11/11/2012	3:00 PM	0.119	136,730
158	Wheeling	WV	WTRF-CBS	7/1/2012	12:00 PM	0.116	133,120
160	Idaho Falls	ID	KIFI-ABC	6/10/2012	1:00 PM	0.112	128,940
160	Idaho Falls	ID	KIFI-ABC	6/24/2012	1:00 PM	0.112	128,940
160	Idaho Falls	ID	KIFI-ABC	9/23/2012	12:00 PM	0.112	128,940
160	Idaho Falls	ID	KIFI-ABC	10/6/2012	4:00 PM	0.112	128,940
162	Idaho Falls	ID	KIDK-CBS	5/19/2013	12:00 PM	0.110	125,710
161	Sherman/Ada	TX	KXII-CBS	5/27/2012	12:00 PM	0.112	128,790
161	Sherman/Ada	TX	KXII-CBS	5/26/2013	12:00 PM	0.111	126,930
162	Biloxi	MS	EXXXV-My Net	6/3/2012	2:00 PM	0.112	128,150
162	Biloxi	MS	WXXV-FOX	7/1/2012	5:00 PM	0.112	128,150
163	Gainesville	FL	WGLF-CBS	7/1/2012	2:00 PM	0.109	124,730
163	Gainesville	FL	WGLF-CBS	5/26/2013	2:00 PM	0.108	123,430

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
164	Abilene	TX	KTAB-CBS	12/25/2012	6:00 AM	0.101	115,630
165	Missoula	MT	KTMF-ABC	5/26/2012	10:00 AM	0.100	114,590
165	Missoula	MT	KTMF-DT-FOX	7/1/2012	10:00 AM	0.100	114,590
165	Missoula	MT	KTMF-DT-FOX	5/26/2013	10:00 AM	0.099	113,010
165	Yuma	AZ	KECY-FOX	5/11/2013	12:00 PM	0.099	113,230
165	Yuma	AZ	KECY-DT-ABC	5/25/2013	3:00 PM	0.099	113,230
165	Yuma	AZ	KECY-DT-ABC	6/8/2013	2:30 PM	0.099	113,230
167	Hattiesburg	MS	WHLT-CBS	5/26/2012	12:00 PM	0.097	111,560
167	Hattiesburg	MS	WHLT-CBS	6/17/2012	1:00 PM	0.097	111,560
167	Hattiesburg	MS	WHPM-FOX	6/17/2012	1:00 PM	0.097	111,560
167	Hattiesburg	MS	WHLT-CBS	7/22/2012	2:00 PM	0.097	111,560
167	Hattiesburg	MS	WHLT-CBS	5/18/2013	1:00 PM	0.096	109,950
167	Hattiesburg	MS	WHLT-CBS	5/19/2013	1:00 PM	0.096	109,950
167	Hattiesburg	MS	WHLT-CBS	5/26/2013	1:00 PM	0.096	109,950
168	Billings	MT	KHMT-FOX	11/10/2012	11:00 AM	0.096	109,940
168	Billings	MT	KHMT-FOX	5/26/2013	10:00 AM	0.096	109,730
169	Dothan	AL	WDHN-ABC	5/26/2012	11:00 PM	0.095	109,080
169	Dothan	AL	WDHN-ABC	6/24/2012	12:00 PM	0.095	109,080
169	Dothan	AL	WDHN-ABC	11/11/2012	10:30 PM	0.095	109,080
169	Dothan	AL	WDHN-ABC	4/13/2013	12:00 PM	0.094	107,110
169	Dothan	AL	WDHN-ABC	5/11/2013	12:00 AM	0.094	107,110
170	Clarksburg	WV	WVFX-FOX	5/26/2012	3:30 PM	0.095	108,980
170	Clarksburg	WV	WVFX-FOX	6/17/2012	1:00 PM	0.095	108,980
170	Clarksburg	WV	WDTV-CBS	7/1/2012	2:00 PM	0.095	108,980
170	Clarksburg	WV	WVFX-FOX	8/4/2012	4:30 PM	0.095	108,980
170	Clarksburg	WV	WVFX-FOX	8/11/2012	4:00 PM	0.095	108,980
171	Quincy	IL	WGEM-NBC	5/19/2013	10:00 AM	0.091	103,520
171	Quincy	IL	CGEM-FOX	5/19/2013	11:00 AM	0.091	103,520
171	Quincy	IL	WGEM-NBC	5/26/2013	10:00 AM	0.091	103,520
171	Quincy	IL	CGEM-FOX	5/26/2013	11:00 AM	0.091	103,520

BROADCAST TV SYNDICATION

TITLE: They Serve in Silent Vigil

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
172	Utica	NY	WFXV-FOX	5/27/2012	1:00 PM	0.091	104,750
172	Utica	NY	WFXV-FOX	8/5/2012	2:30 PM	0.091	104,750
172	Utica	NY	WPNY-My Net	8/12/2012	1:00 PM	0.091	104,750
172	Utica	NY	WFXV-FOX	9/3/2012	3:00 PM	0.091	104,750
172	Utica	NY	WFXV-FOX	2/24/2013	1:00 PM	0.090	102,890
172	Utica	NY	WFXV-FOX	5/26/2013	1:30 PM	0.090	102,890
173	Rapid City	SD	KCLO-CBS	6/16/2012	1:00 PM	0.087	100,120
173	Rapid City	SD	KCLO-CBS	7/1/2012	10:00 AM	0.087	100,120
174	Elmira	NY	WETM-NBC	5/24/2012	2:00 PM	0.084	96,600
174	Elmira	NY	WENY-ABC	5/19/2013	1:00 PM	0.084	95,530
174	Elmira	NY	WENY-ABC	5/26/2013	2:00 PM	0.084	95,530
177	Watertown	NY	WWTI-ABC	7/1/2012	1:30 PM	0.081	93,090
178	Harrisonburg	VA	WHSV-ABC	5/27/2012	5:00 PM	0.081	93,090
178	Harrisonburg	VA	GHSV-My Net	5/27/2012	5:00 PM	0.081	93,090
178	Harrisonburg	VA	WHSV-ABC	5/25/2013	12:30 PM	0.079	90,260
179	Alexandria	LA	NALB-CBS	7/17/2012	11:00 AM	0.079	90,160
179	Alexandria	LA	KALB-ABC	11/10/2012	12:00 PM	0.079	90,160
181	Jonesboro	AR	KAIT-ABC	5/27/2012	3:00 PM	0.071	81,300
181	Jonesboro	AR	KAIT-ABC	9/1/2012	2:00 PM	0.071	81,300
181	Jonesboro	AR	KAIT-ABC	9/9/2012	12:30 PM	0.071	81,300
182	Bowling Green	KY	WBKO-ABC	5/27/2012	4:00 PM	0.070	79,990
182	Bowling Green	KY	WBKO-DT-FOX	7/1/2012	12:00 PM	0.070	79,990
182	Bowling Green	KY	WBKO-DT-FOX	5/26/2013	2:30 PM	0.069	78,780
184	Grand Junction	CO	KJCT-ABC	5/26/2012	9:00 PM	0.064	72,970
184	Grand Junction	CO	KJCT-ABC	6/3/2012	11:00 AM	0.064	72,970
184	Grand Junction	CO	KJCT-ABC	6/24/2012	11:00 AM	0.064	72,970
184	Grand Junction	CO	KJCT-ABC	7/1/2012	11:00 AM	0.064	72,970
185	Laredo	TX	KGNS-NBC	6/23/2012	1:00 PM	0.063	72,060
185	Laredo	TX	KGNS-NBC	7/1/2012	12:00 PM	0.063	72,060
185	Laredo	TX	KGNS-NBC	11/10/2012	12:00 PM	0.063	72,060

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Households Reached	TV Households Reached
186	Meridian	MS	WGBC-FOX	6/17/2012	1:00 PM	0.061	70,190
186	Meridian	MS	WGBC-DT-NBC	11/11/2012	12:00 PM	0.061	70,190
189	Butte/Bozeman	MT	KWYB-ABC	5/26/2012	10:00 AM	0.059	67,260
189	Butte/Bozeman	MT	KWYB-DT-FOX	7/1/2012	10:00 AM	0.059	67,260
187	Butte/Bozeman	MT	KWYB-DT-FOX	5/26/2013	10:00 AM	0.059	67,180
190	Great Falls	MT	KFBB-ABC	5/26/2012	10:00 AM	0.058	66,910
190	Great Falls	MT	KFBB-DT-FOX	7/1/2012	10:00 AM	0.058	66,910
190	Great Falls	MT	KFBB-DT-FOX	5/26/2013	10:00 AM	0.058	65,930
191	Twin Falls	ID	KSAW-ABC	3/24/2013	1:00 PM	0.056	64,100
191	Twin Falls	ID	KSAW-ABC	5/4/2013	12:00 PM	0.056	64,100
193	Bend	OR	KOHD-ABC	9/16/2012	12:00 PM	0.055	63,120
194	Eureka	CA	KAEF-ABC	7/1/2012	2:00 PM	0.055	63,120
194	Eureka	CA	KAEF-ABC	7/29/2012	9:00 AM	0.055	63,120
194	Eureka	CA	KAEF-ABC	8/19/2012	10:00 AM	0.055	63,120
194	Eureka	CA	KAEF-ABC	1/13/2013	9:00 AM	0.052	59,610
194	Eureka	CA	KAEF-ABC	5/19/2013	9:00 AM	0.052	59,610
197	San Angelo	TX	KLST-CBS	6/3/2012	12:30 PM	0.048	55,570
197	San Angelo	TX	KSAN-NBC	6/23/2012	12:00 PM	0.048	55,570
197	San Angelo	TX	KLST-CBS	7/7/2012	12:00 PM	0.048	55,570
197	San Angelo	TX	KLST-CBS	10/14/2012	1:30 PM	0.048	55,570
197	San Angelo	TX	KSAN-NBC	11/11/2012	2:00 PM	0.048	55,570
196	San Angelo	TX	KLST-CBS	1/12/2013	12:00 PM	0.049	55,820
196	San Angelo	TX	KLST-CBS	1/20/2013	4:00 PM	0.049	55,820
196	San Angelo	TX	KLST-CBS	4/6/2013	11:00 AM	0.049	55,820
196	San Angelo	TX	KSAN-NBC	4/13/2013	4:30 PM	0.049	55,820
198	Mankato	MN	KEYC-CBS	5/26/2013	12:00 PM	0.047	53,720
198	Mankato	MN	KEYC-CBS	5/26/2013	1:00 PM	0.047	53,720
198	Mankato	MN	KEYC-CBS	5/27/2012	1:00 PM	0.047	53,720
202	Fairbanks	AK	KXD-CBS	6/17/2012	9:00 AM	0.032	37,010
202	Fairbanks	AK	KXD-CBS	5/19/2013	9:00 AM	0.033	37,920

BROADCAST TV SYNDICATION

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

Market Rank/DMA	City	St	Station(s) & Affiliation(s)	Airdate	Time	% of TV Housholds Reached	TV Households Reached
202	Fairbanks	AK	KFXF-FOX	5/19/2013	11:00 AM	0.033	37,920
202	Fairbanks	AK	KFXF-FOX	5/25/2013	1:00 PM	0.033	37,920
205	Presque Isle	ME	WAGM-CBS	7/1/2012	1:00 PM	0.026	29,850
205	Presque Isle	ME	WAGM-DT-FOX	8/19/2012	12:00 PM	0.026	29,850
205	Presque Isle	ME	WAGM-CBS	5/11/2013	2:00 PM	0.026	29,250
206	Helena	MT	KHBB-ABC	5/26/2012	10:00 AM	0.026	29,850
206	Helena	MT	KHBB-DT-FOX	7/1/2012	10:00 AM	0.026	29,850
206	Helena	MT	KHBB-DT-FOX	5/26/2013	10:00 AM	0.025	28,260

Total Number of DMAs (Designated Market Areas) Cleared: 162

Total Percentage of DMAs Cleared: 77%

Total % of Broadcast TV Households "Reached": 175.890

Total # of Broadcast TV Households "Reached": 198,153,260

Please Note:
Airing listed in red indicates an Early Fringe (weekends included) or Prime Time airing

AMERICAN FORCES NETWORK

TITLE: *They Serve in Silent Vigil*

*** FINAL REPORT ***

The AFRTS vision is to provide multi-channel broadcast quality TV services to all Department of Defense members & their families stationed overseas, on contingency operations and onboard Navy ships around the world. Today, AFRTS services to over 1,000 outlets in more than 175 countries & U.S. territories, and on board U.S. Navy ships.



The American Forces Network will be airing *They Serve in Silent Vigil* on...
"AFNspectrum"

___ Memorial Day, May 28, 2012 @ 3 PM ___

___ Veterans' Day, November 11, 2012 @ 12 PM plus... ___

___ November 12, 2012 @ 4 PM ___

AFNspectrum is a general entertainment channel targeting military members & their families as well as DoD civilians and contractors station overseas. Programming is a mix of popular shows from US Broadcast and Cable networks

Each airing "reaches" 1,000,000 active duty military personnel and their families.

Caribbean TV/WSEE PR-TV

TITLE: *They Serve in Silent Vigil*

(Accumulation since inception)

*** FINAL REPORT ***

Territory Affiliates

<u>Territory</u>	<u>Population</u>	<u>Territory</u>	<u>Population</u>
Antigua	85,632	Jamaica	2,687,200
Aruba	103,065	Martinique	436,000
Bahamas	330,000	Montserrat	5,097
Barbados	255,203	Puerto Rico	3,954,037
Belize	36,750	St. Kitts	42,696
BVI	24,041	St. Lucia	173,765
Costa Rica	4,519,126	St. Maarten	40,917
Curacao	141,766	St. Thomas	52,200
Dominica	72,660	St. Vincent	120,000
Dominican Republic	9,952,711	Tortola	23,908
Grand Cayman	56,000	Trinidad Tobago	1,387,388
Grenada	103,538	Turks & Caicos	22,942
Guyana	763,437	<u>Total Population:</u>	25,390,079

Airdates & Times

Sunday, June 1, 2012 @ 1:30 PM

Saturday, September 1, 2012 @ 3:00 PM

Sunday, May 12, 2013 @ 12:30 PM

Sunday, May 26, 2013 @ 12:00 PM

Number of Airings: 4

Total TV Households "Reached"/airing: 6,347,520 or 5.476

Total TV Households "Reached": 25,390,080 or 21.904

Please Note:

In partnership with WSEE-CBS in Erie, PA, WSEE PR-TV is the only recourse for CBS Network programming in the Caribbean. According to Director of Sales, Douglas Beers, although Nielsen identifies television household (TVHH) "reach" as 2.5 people per household, Mr. Beers utilizes a conservative 4 people per household for advertising purposes.